


# BEYOND THE CODE

## WHY COMMUNITY ENGAGEMENT AMPLIFIES YOUR CAREER

CARLY RICHMOND

# ABOUT ME

- Developer Advocate Lead @  elastic
- Frontend Engineer, Speaker & Blogger



**SCAN ME**

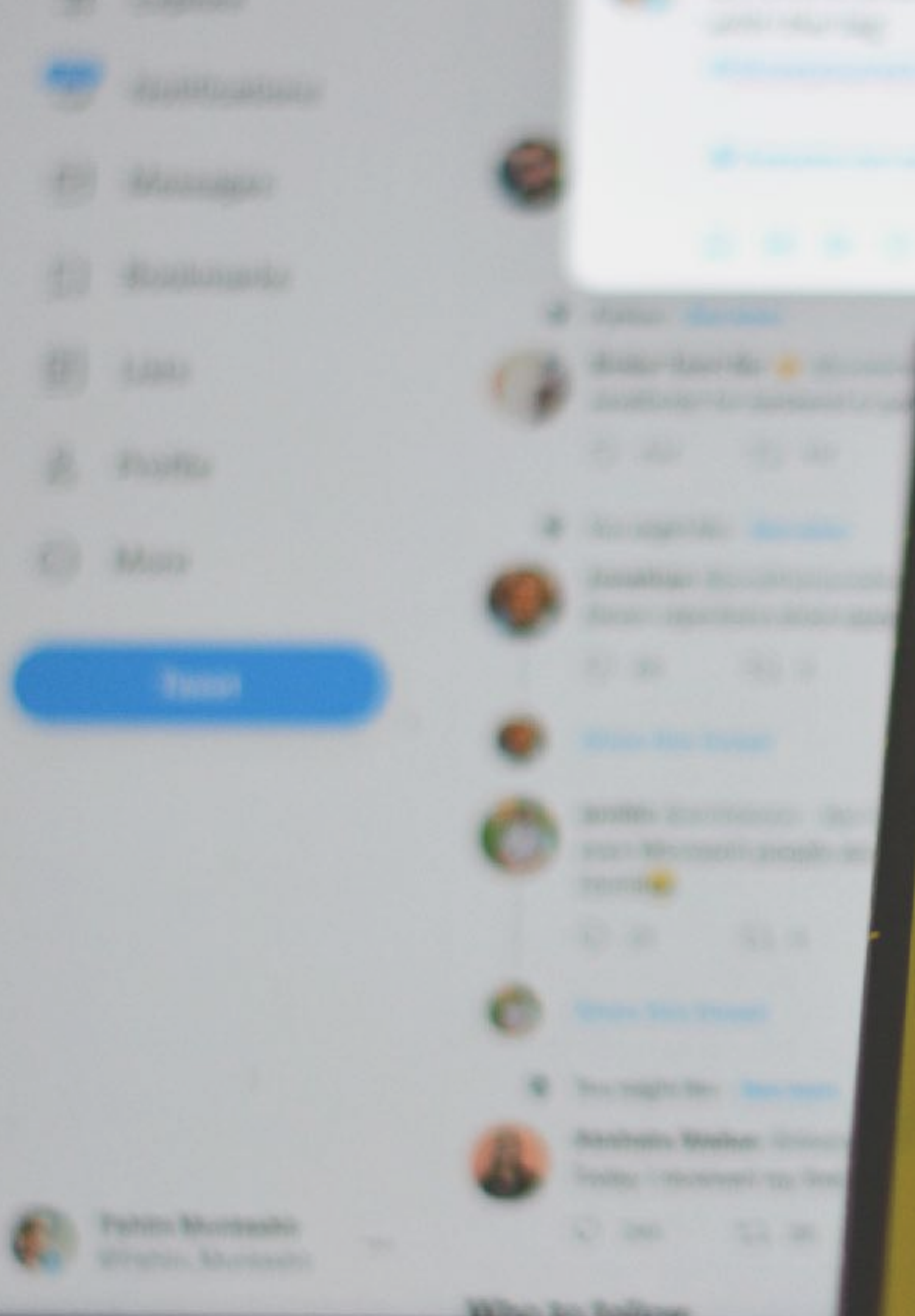


# DOES THIS LOOK FAMILIAR?



Your CV





SHOW  
YOUR  
WORK!

From the author of the  
NEW YORK TIMES  
BESTSELLER  
STEAL LIKE AN  
ARTIST

IN ORDER TO SHARE YOUR CREATIVITY AND GET DISCOVERED

AUSTIN KLEON

# Personal



# Projects



elastic / elasticsearch

Code Issues 4.8k Pull requests 1k Actions Projects 2 Security Insights Settings

## Add ESQL MONTH\_NAME function #132968

Merged romulets merged 9 commits into elastic:main from romulets:esql/add-month-name 1 hour ago

Conversation 3 Commits 9 Checks 5 Files changed 21 +658 -1

romulets commented 8 hours ago

Relates to #98545

Introduces MONTH\_NAME function, similar to MySQL behaviour.

Given a date or date\_nanos return the month name for the provided date based on the configured Locale

romulets added 4 commits 8 hours ago

- Add month name 39e7363
- Improve docs 43ccc49
- Improve tests naming c340cf8
- Remove unnecessary comment 1f2db16

romulets requested a review from nik9000 8 hours ago

romulets self-assigned this 8 hours ago

Reviewers: nik9000

Assignees: romulets

Labels: Analytics/ESQL, external-contributor, feature, Team:Analytics, v9.2.0

Projects: ESQL Review dashboard (Status: Approved)

Milestone: No milestone

Development: Successfully merging this pull request may close these issues. None set

## HOW TO BUILD A SOFTWARE ENGINEER

- Alert for legitimate outage symptoms
- Have balanced on-call limits and flexibility
- Evaluate performance metrics across time
- Encourage constructive code review culture
- Identify and remediate flaky tests
- Allow space and engineering time
- Encourage attending conferences and meetups

DEVOXX UK 2025

elastic

Red Hat

# PERSONAL PROJECTS



# PERSONAL PROJECTS BEST PRACTICES

- Relevant technologies
- Code standards
- Testing
- Documentation
- CI pipeline
- Public visibility
- Pinned with user README
- Contribution Activity

The screenshot displays the GitHub profile of Carly Richmond (@carlyrichmond). The profile includes a bio, a pinned README file, a list of pinned repositories, a contribution activity heatmap, and a list of recent contribution activities.

**Profile Information:**

- Name:** Carly Richmond
- Username:** carlyrichmond
- Location:** London
- Website:** <https://carlyrichmond.com/>
- GitHub Username:** @CarlyLRichmond
- LinkedIn:** <https://www.linkedin.com/in/carly-richmond-b4b03563>
- Mastodon:** [@carlyrichmond@mastodon.social](https://mstdn.social/@carlyrichmond)
- Inktr:** <https://inktr.co/carlyrichmond>

**bio:** Hi everyone! 🙌  
Carly Richmond here! I am a Developer Advocate (👩‍💻) and Manager at Elastic, Frontend Engineer, UX enthusiast and Agile advocate. Prior to joining Elastic I worked in financial services for over 10 years, in a mixture of roles including Senior Frontend Engineer, Tech Lead, People Manager and Agile Coach.  
Tech wise I am dabbling in React, Svelte, AI technologies within the JS ecosystem, Playwright, Elasticsearch and the Elastic Product suite. Historically I've focused on Angular, Cypress and the usual web stuff. But I love learning new technologies and do that as much as I can. Especially since I moved from Desktop UI to Web UI development several years ago.  
I loves learning, supporting and mentoring other developers. In my spare time I share my development experiences and lessons in the pursuit of inspiring other to build impactful software in a better way. You can check out my musings [on my personal blog](#), and [through my talks](#).  
Outside of technology, I loves photography 📸, cooking 🍳 and drinking a lot of tea ☕!  
Do get in touch if you would like to chat! I'm always happy to chat via DM on [LinkedIn](#), [Mastodon](#) or [Twitter](#).

**Pinned Repositories:**

- synthetics-replicator** (Public) - Elastic Synthetics Testing Example (TypeScript, 4 stars)
- elastic-fu-finder** (Public) - Search Gains for Teaching Search Using Elasticsearch (TypeScript)
- public-speaking-journey** (Public) - Resources for embarking on your journey to becoming an established public speaking in tech (1 star, 1 fork)
- rum-record-store** (Public) - Record Store Application, using xRM with Elastic APM (TypeScript, 7 stars, 1 fork)
- is-it-fake** (Public) - Image Classification using TensorFlow and Elasticsearch (JavaScript, 2 stars, 1 fork)
- travel-planner-ai-agent** (Public) - Example Travel Planner Application Showing AI Agents Built Using AI SDK by Vercel (TypeScript, 7 stars, 1 fork)

**Contribution Activity:**

423 contributions in the last year

| Year | 2025 | 2024 | 2023 | 2022 | 2021 | 2020 |
|------|------|------|------|------|------|------|
| Mon  | █    | █    | █    | █    | █    | █    |
| Tue  | █    | █    | █    | █    | █    | █    |
| Wed  | █    | █    | █    | █    | █    | █    |
| Thu  | █    | █    | █    | █    | █    | █    |
| Fri  | █    | █    | █    | █    | █    | █    |

**Contribution activity:**

- Created 2 commits in 2 repositories:
  - [carlyrichmond/elastic-record-store](#) 1 commit
  - [elastic/community-events](#) 1 commit
- Reviewed 1 pull request in 1 repository:
  - [elastic/search-labs-elastic-co](#) 1 pull request
  - Initial draft of context engineering blog (Sep 1)

# OPEN SOURCE CONTRIBUTIONS

## Add ESQL MONTH\_NAME function #132968

Edit <> Code

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- romulets** Improve docs [43ccc49](#)
- romulets** Improve tests naming [c340cf0](#)
- romulets** Remove unnecessary comment [1f2db16](#)

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Reviewers **nik9000** ✓

Assignees **romulets**

Labels **:Analytics/ESQL** external-contributor **>feature** Team:Analytics v9.2.0

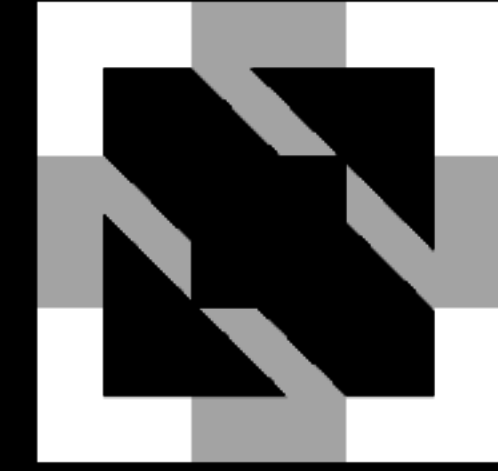
Projects **ESQL Review dashboard** Status: Approved

Milestone No milestone

Development

Successfully merging this pull request may close these issues. [carlyrichmond.bsky.social](#)

# FOUNDATIONS

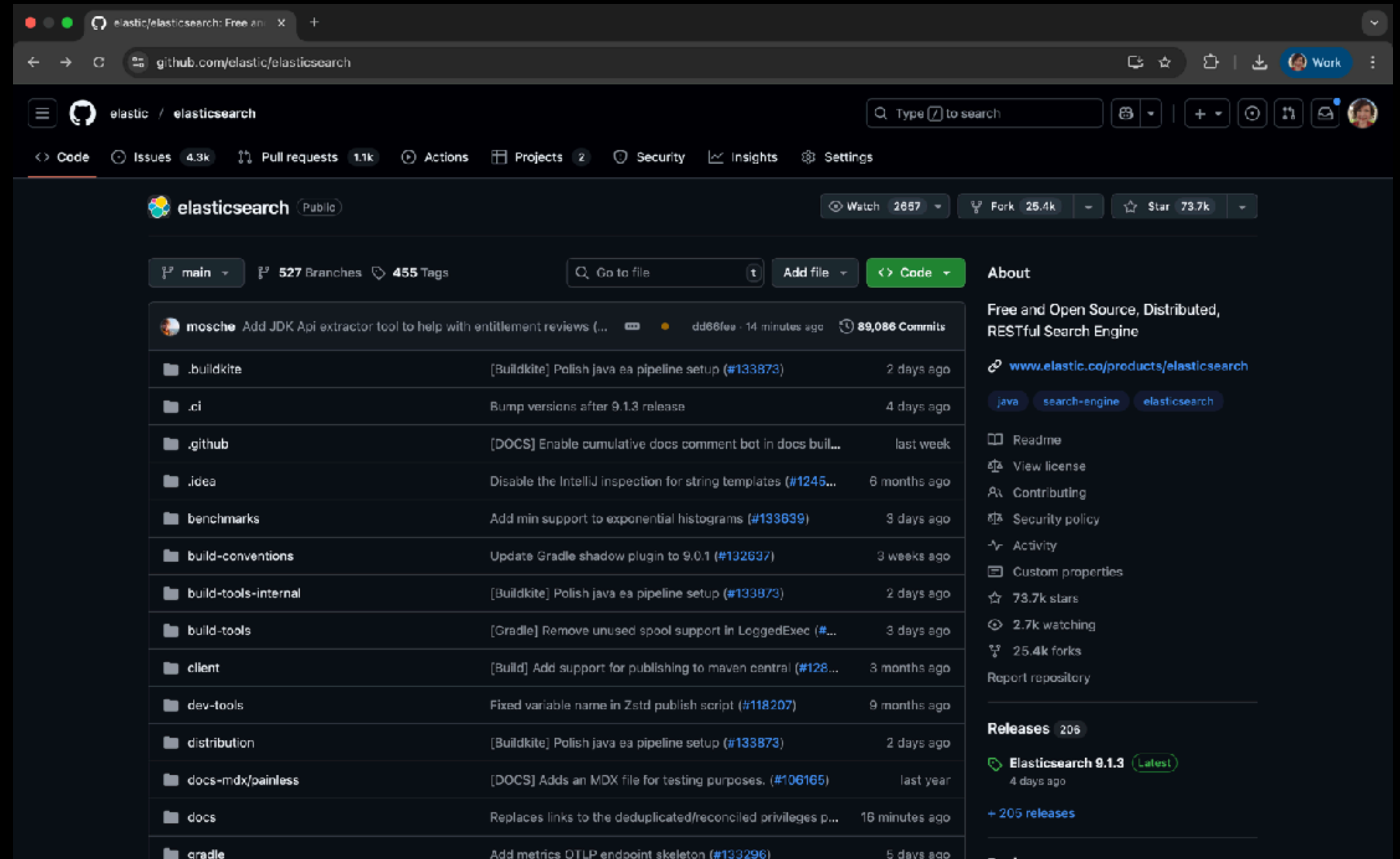


**CLOUD NATIVE  
COMPUTING FOUNDATION**



# RELEVANT SPECIAL FILES

- README
- BUILDING
- CONTRIBUTING
- SUPPORT
- LICENSE
- CONTRIBUTORS
- ACKNOWLEDGEMENTS
- CHANGELOG



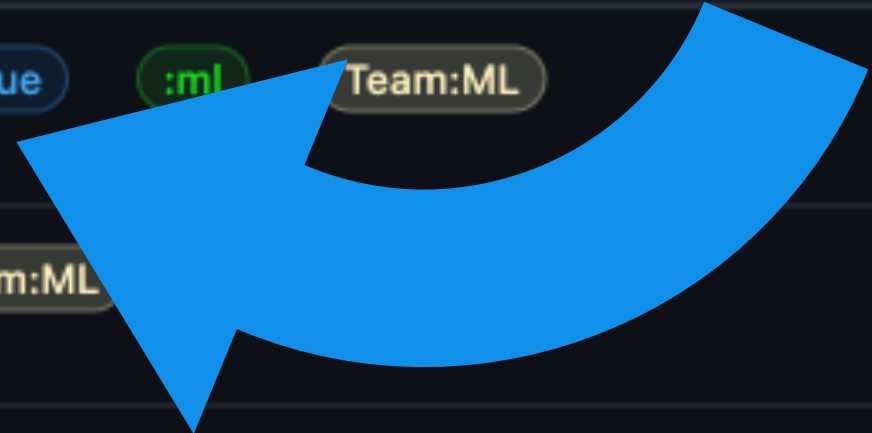
# Contribute to elastic/elasticsearch

Make your first contribution to this repository by tackling one of the issues listed below.

[Read the contributing guidelines](#)  
elasticsearch / CONTRIBUTING.md

Each issue displayed here is a "good first issue," selected for its relative approachability for first-time contributors.

- [ML] When creating an inference endpoint check existing semantic text fields for usage** >bug good first issue :ml Team:ML #124272 opened on Mar 6 by davidkyle
- [ML] Inconsistent document count in .inference and .secrets-inference** >bug good first issue :ml Team:ML #123726 opened on Feb 28 by davidkyle
- Detect when copying to a non-existent field when dynamic mappings are disabled** >enhancement good first issue :Search Foundations/Mapping :SearchOrg/Relevance Team:Search Foundations #112812 opened on Sep 12, 2024 by Mikep86
- `\_field\_caps` with `types` query parameter returns also `objects` types if it's a parent of a requested type** >bug good first issue :Search Foundations/Mapping priority:normal Team:Search Foundations #109797 opened on Jun 17, 2024 by piergm
- [ML] Cannot create inference endpoint with id `.elser\_model\_2` due to validation error** >bug good first issue :ml Team:ML Feature:GenAI #108426 opened on May 8, 2024 by davidkyle
- [ML] Delayed data detection should require summary count field is `doc\_count` if aggregations are used** good first issue :ml Team:ML #104622 opened on Jan 22, 2024 by droberts195
- Share number based field mapper test code with other modules** >test good first issue :Search Foundations/Mapping Team:Search Foundations #92947 opened on Jan 16, 2023 by martijnvg
- Expand runtime\_field data types to include ranges** >enhancement good first issue help wanted :Search Foundations/Mapping Team:Search Foundations #89707 opened on Aug 29, 2022 by sypste



# START SMALL



SIGs/ maintainers

Raise PR or Issue

good first issue

Minor update



# WRITING



# START WITH YOUR EXPERIENCE

**KNOWLEDGE**

# POST SOMEWHERE REGULARLY





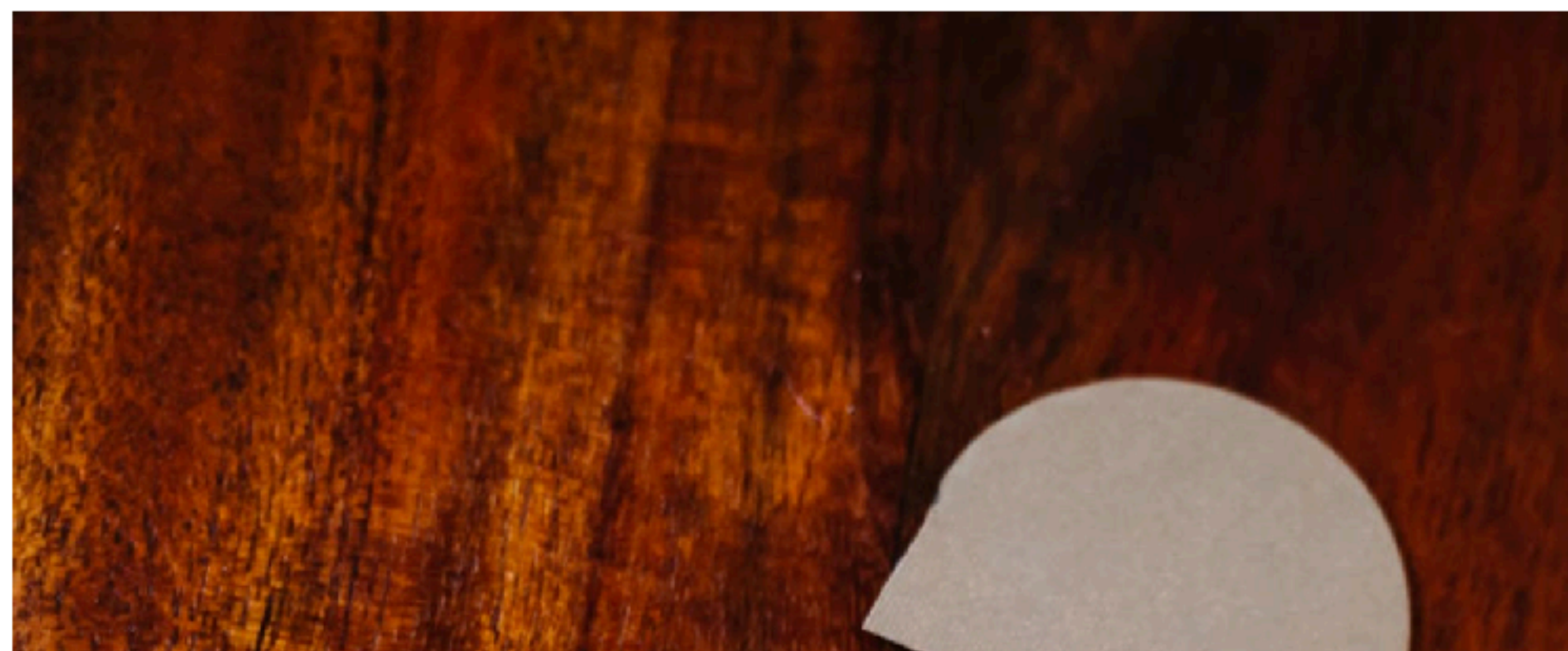
---

## Blog

---

# Carly Richmond

Developer Advocate, People Manager and experienced Frontend Engineer intensely interested in Agile and Usability. Lover of cooking, photography and tea!



## That I Would Be Good

Managing Technologists Through Life Events

13th Jun 2025

## Write and publish articles on LinkedIn

Last updated: 5 months ago

### Important to know

This feature isn't available on the LinkedIn mobile app.

All members and admins (super admins or content admins of a LinkedIn Page) have the ability to publish articles about their expertise and insights. Articles are displayed in the Activity section of your profile.

Check out [LinkedIn's official resource](#) for guidance on creating content that is valuable and impactful.

To write an article:

- 1 Click **Write article** in the share box near the top of your homepage.
  - If you're a Super admin or Content admin of a LinkedIn Page, you'll see an option to **Publish as**, select which account you want to publish from, and click **Next**. This takes you to the publishing tool.
- 2 Click the ▾ **Dropdown** next to your name on the upper left to choose if you want to publish an article as yourself (personal profile), or from a Page you manage. You can also choose to publish to an **Individual article** or as a new edition of your **newsletter** if you have one.
- 3 Click **Upload from computer** or drag in an image above the **Title** of the article, to add a cover image.
- 4 Click into the **Title** field to type the title of your article.

**Note:** If you're unable to click into the **Title** field, you may have a browser extension that is blocking this functionality (i.e. Lazarus, Grammarly). This can be resolved by disabling these extensions and refreshing the editor.

- 5 Click in the **Write here** field to add the content of your article.

### Tagged in

[Post](#)[Share Content](#)

### Related articles

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- [Newsletters on LinkedIn FAQ](#)
- [Build your voice by sharing content on LinkedIn FAQ](#)



DEV

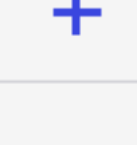
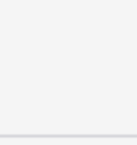
Search...

Powered by Algolia

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Create account

Credit: dev.to



DEV Community is a community of 3,447,141 amazing developers

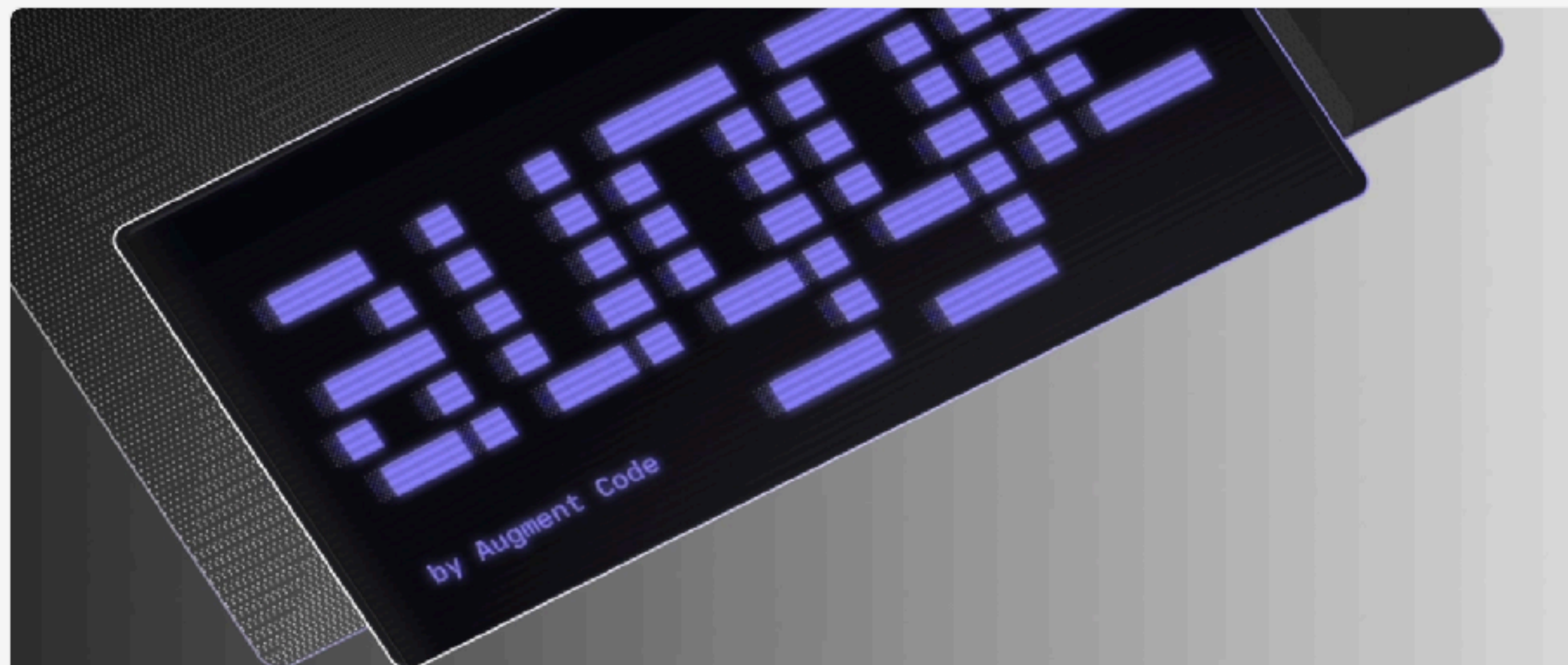
We're a place where coders share, stay up-to-date and grow their careers.

Create account

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Relevant Latest Top



Emma Webb for Augment Code Sep 2

## Auggie CLI is Now Available to Everyone! 🚀

#ai #webdev #cli #programming

120 reactions 4 comments

2 min read

dev.to staff for The DEV Team Sep 2

## Top 7 Featured DEV Posts of the Week

#discuss #top7

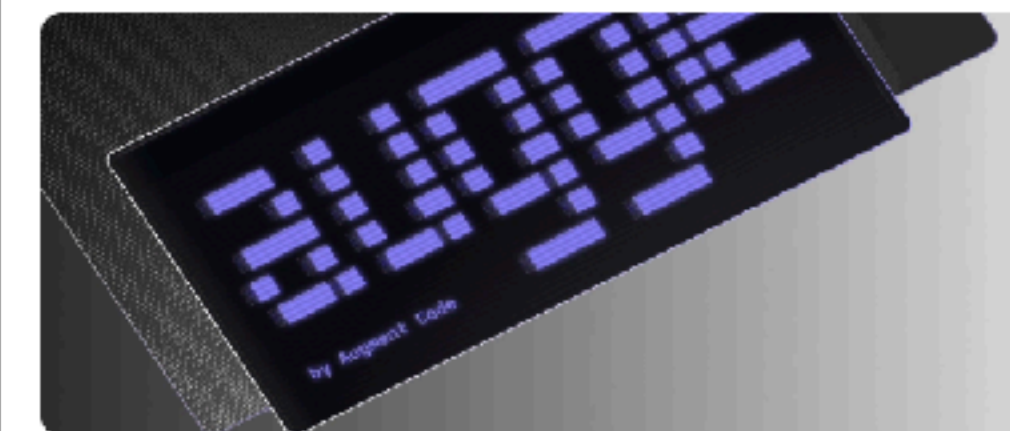
20 reactions 7 comments

2 min read

What's happening this week

### Featured Product 🌟

Just Announced ✨



#### [Auggie CLI is Now Available to Everyone!](#)

*The difference between a software agent that just works and one that makes you do all the work.*

### Challenges 🤖

Just Launched 🚀



#### [Heroku "Back To School" Challenge: \\$3,000 in Prizes, just for students!](#)

*Make the back-to-school transition smoother, smarter, and more successful!*



Development

Architecture & Design

AI Infrastructure

Culture & Methods

DevOps

Events

Oct 15-16, 2025

InfoQ Dev Summit Munich

Learn how senior devs at Mercedes-Benz, DKB & Zalando are solving critical dev challenges. Limited early bird tickets until Sep 9.

Nov 17-21, 2025

QCon San Francisco

Your team looks to you for what's next. Get the foresight to lead them through software's biggest shifts. Early bird ends Sep 9.

Dec 16-17, 2025

QCon AI New York

Trying to run AI at scale? Find the blueprints for enterprise AI from leaders who built them. Early bird expires Sep 9.

March 16-19, 2026

QCon London

Leadership asking for innovation? Get the evidence to bet on the right tech and lead with confidence. Register by Sep 9 to save.

InfoQ Homepage > Articles > Are They Really Using It? Monitoring Digital Experience To Determine Feature Effectiveness

CULTURE & METHODS

InfoQ Dev Summit Munich (Oct 15-16): Explore how DKB, Delivery Hero & Zalando are solving dev challenges.

# Are They Really Using It? Monitoring Digital Experience to Determine Feature Effectiveness

NOV 01, 2022 • 15 MIN READ



by



Carly Richmond

FOLLOW

Developer Advocate Lead @ Elastic

reviewed by



Ben Linders

FOLLOW

Trainer / Coach / Adviser / Author / Speaker @BenLinders.com

## Key Takeaways

- Gathering quantifiable measures for application features and user experience in agile teams in addition to qualitative user feedback is essential for determining feature effectiveness.
- Google Lighthouse profiling and the Google Core Web Vitals measures are great at capturing user experience and application performance at a point in time. Still, developer assumptions of user behaviour can limit their effectiveness.
- Synthetic Monitoring is an excellent tool for examining the user experience at regular intervals, but development team assumptions still skew it.
- Real User Monitoring, or RUM, can be used to determine feature effectiveness and track errors based on real user behaviour, while maintaining anonymity, for

## Write for InfoQ

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Help 550k+ global senior developers each month stay ahead

## RELATED CONTENT

### Grafana 12.1 Brings Built-in Diagnostics and Enhanced Alerting

AUG 08, 2025

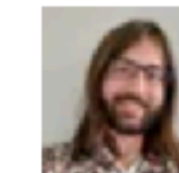
### How Causal Reasoning Addresses the Limitations of LLMs in Observability

SEP 02, 2025



### High-Resolution Platform Observability

AUG 28, 2025



### When Unchecked Autoscaling Generates a \$120K Cloud Spend

AUG 09, 2025



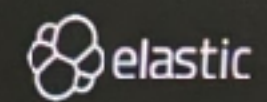
# SPEAKING

DEVOXX™  
... UK ...  
2025



## SOFTWARE ENGINEERING

- Alert for legitimate outage symptoms
- Have balanced on-call limits and flexibility
- Evaluate performance metrics across time
- Encourage constructive code review culture
- Identify and remediate flaky tests
- Allow space and engineering time
- Encourage attending conferences and meetups



Red Hat



carlyrichmond.bsky.social

START SMALL



# Lightning Talk

20 minutes

50 minutes



Online

Meetup

Conference

Phone

... AND MORE!



CFPS

~~4000~~

# FINDING FORUMS

- Word of Mouth
- [Meetup.com](https://www.meetup.com)
- Frantic Googling
- [Sessionize](https://sessionize.com)
- [Tech Daily CFP Email Blast](#)
- [Find your next tech conference](#)
- [Developer Conferences List | Aurélie Vache](#)
- [PaperCall](#)

The screenshot shows the 'CALL FOR SPEAKERS' page for DevBcn 2024 on the Sessionize platform. The page features the DevBcn logo at the top, which consists of a stylized blue hand icon above the text 'DevBcn'. Below the logo, there is a 'Submit your session' form with a warning message: 'This event allows maximum of 5 submissions per speaker! Submit wisely!'. The form includes radio buttons for 'Brand new session' (selected) and 'Session from your speaker profile or other event'. Fields for 'Session title' (filled with 'Carly's Session'), 'Description' (placeholder 'Describe your session'), 'Session format', 'Track', 'Level', 'Language', 'Tags/Topics' (with a note 'Comma separated values'), and 'Slides' (filled with 'n/a://') are visible. To the right, event details for DevBcn 2024 are shown, including 'event starts 13 Jun 2024', 'event ends 14 Jun 2024', 'location La Farga L'Hospitalet de Llobregat, Spain', and 'website devbcn.com'. A 'Call for Speakers' section at the bottom right indicates 'Call opens at 12:00 AM 01 Jan 2024' and 'Call closes at 11:59 PM 01 Apr 2024'. A cookie notice is visible at the bottom left of the page.

# CALL FOR PAPERS

- Title\*
- Abstract\*
- Talk outline\*
- Target audience\*
- Format\*
- Slides
- Sample video

The screenshot shows a web browser window with the URL 'Proposals'. The page header includes 'CFP.DEV' and 'DEVOXX UK 2024 From 8 to 10 of May 2024 Business Design Centre'. A sidebar on the left contains navigation links for Dashboard, My Speaker Profile, PROPOSALS (Review, Ratings, Status), PROGRAM COMMITTEE (Discussions, Leader Board, Stats, Wishlist), and a user profile for Carly Richmond. The main content area is titled 'Proposal' and features a search bar with options for vector, keyword, hybrid, and elastic search. The form fields include: Title: 'Fu-Finder Revisited: Learning Elasticsearch Through Gaming'; Description: A detailed paragraph about building a game to evaluate search engine user query behaviours and learning the fundamentals of search, now revisited with Elasticsearch. It mentions the use of Elastic Web Crawler, React, and the Elasticsearch JavaScript client. Speakers: Carly Richmond (United Kingdom); Track: 'Mind the Geek'; Session Type: 'Conference (50 minutes)'; Audience Level: 'BEGINNER'; Elevator Pitch: A short paragraph about Elasticsearch's history and the speaker's experience. Notes: 'Background' section with a paragraph about the speaker's master's thesis. Slides link: [https://github.com/elastic/community-events/wiki/abstract\\_fu\\_funder\\_revisited](https://github.com/elastic/community-events/wiki/abstract_fu_funder_revisited); Video link: <https://www.youtube.com/watch?v=14ETVvyFb6k>.

“Just hit submit and run away!”

–HELEN SCOTT

InfoQ Homepage > Articles > Are They Really Using It? Monitoring Digital Experience To Determine Feature Effectiveness

CULTURE & METHODS InfoQ Dev Summit Munich (Oct 15-16): Explore how DKB, Delivery Hero & Zalando are solving dev challenges.

## Are They Really Using It? Monitoring Digital Experience to Determine Feature Effectiveness

NOV 01, 2022 • 15 MIN READ

LIKE BOOKMARK

by **Carly Richmond**  
Developer Advocate @ Elastic

reviewed by **Ben Linders**  
Trainer / Coach / Advisor / Author / Speaker @benlinders.com

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### RELATED CONTENT

- Grafana 12.1 Brings Built-in Diagnostics and Enhanced Alerting**  
AUG 08, 2025
- When Unchecked Autoscaling Generates a \$120K Cloud Spend**  
AUG 09, 2025
- New Open Source Tool Subtrace Brings Network Analysis to Container Environments**  
AUG 01, 2025
- Vercel Adds External API Caching Analytics to Observability**  
JUL 28, 2025



Software Developers Journey Podcast

## #191 Carly Richmond from individual contributor MAManager and back



Carly took us from her CS and software engineering studies to her internships and career at an investment bank. We spoke about moving internally, mentorship, leadership, speaking, management, and going back to individual contribution and trusting your

elastic search labs

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**Carly Richmond**  
Developer Advocate & Manager

About the author  
Carly is a Developer Advocate and Manager at Elastic. Before joining Elastic in 2022, she spent over 10 years working as a software engineer, scrum master, and engineering leader at a large investment bank. She is a UI engineer who occasionally dabbles in writing backend services, a speaker, and a regular blogger.

Author's articles

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A whole new look is coming Check back again soon!

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## Synthetic Monitoring & End-to-End Testing: Two Sides of the Same Coin

November 26, 2024

OPINION  
Authors: **Carly Richmond**  
Article shepherd by: Laura Nolan

Having a Portfolio is Key (Carly Richmond)

MADE BY hoopy

# DEVREL ORIGIN STORIES

Sponsored by **Common Room**

0:03 / 7:41

WOMEN OF SILICON ROUNDTABLE

**Carly Richmond**  
Principal Developer Advocate & Manager  
Elastic

27-28 Nov, 2024  
ExCel, London

#WoSR24

Agile Alliance Membership Events Agile Essentials Resources Community The Alliance

RESOURCES

## Confessions of a Sprint 0

All Resources Blog Experience Reports Webcasts Videos Books Event Sessions Research Papers

Experience Report

Auth. by: **Carly Richmond**

About this Publication  
How do we start sprinting effectively? We all appreciate the support given by experienced individuals when we start our own agile journey. However, when we transition to a role of guidance, how we start a new team delivering quality software every iteration, or even resetting an existing team with bad habits, is a less well-known construct. Here I intend to regale the tale of orchestrating my first Sprint 0 to reset an existing team, and the various twists and turns through Sprint 0 and onwards to our first effective review.



**OPPORTUNITY  
KNOCKS**

@



DANKE!

THANK YOU!

MERCI!

GRAZIE!

GRACIAS!

DANK JE WEL!

