DATA SCIENCE FESTIVAL DSF
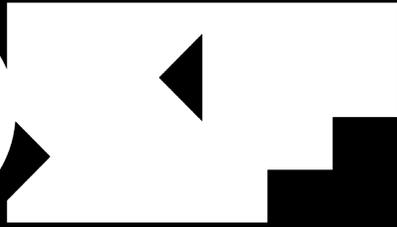
785344

785345 SPONSOR PACK

COME FOR THE CONTENT,
STAY FOR THE COMMUNITY

The DSF, founded in 2016, is a diverse community that prides itself on its free knowledge sharing, educational events and festival vibes. Sharing our knowledge of tech from an open source perspective is the only way we can really evolve our bigger ideas. To inspire people to use data for good and connect the community and companies together to better humanity.

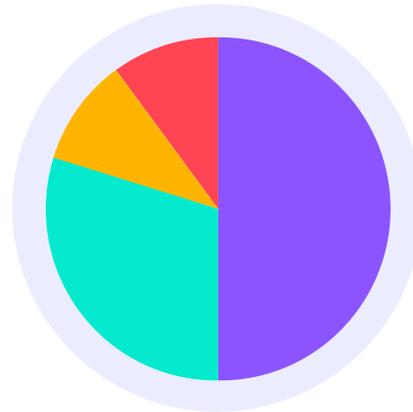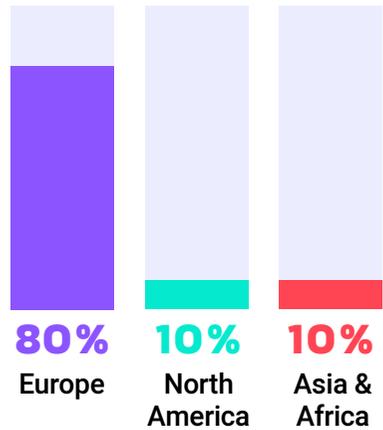## LIVE FESTIVALS.   IN-PERSON MEETUPS.   ONLINE EVENTS.

97% of attendees would attend another DSF online or in-person event

600+ DSF events since our launch in 2016

40,000 DSF community members

DATA SCIENCE FESTIVAL

COMMUNITY STATS

DATA SCIENCE FESTIVAL DSF

COMMUNITY BREAKDOWN 40K

**80%** Europe
10% North America
10% Asia & Africa

COMMUNITY BREAKDOWN JOB TYPE

50% Data Scientists working in the industry 5-10 years experience

30% Data Engineers working in the industry 5-10 years experience

10% Students, people moving into the tech industry or from academia under 5 years experience

10% Senior, CTO, Founder, Managers 10+ years experience

JOB BREAKDOWN FOR OUR LIVE FESTIVAL

Junior or 0-3 years of experience **15%**

Mid level or 4-8 years of experience **52%**

Senior level or 8+ years of experience **33%**
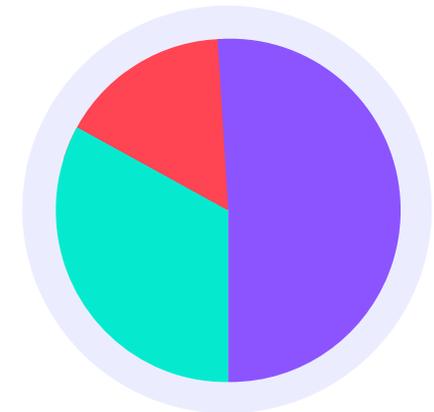
97% of attendees at our live festivals said their opinion of the sponsors after festival was positive

96% of attendees at our live festivals said they would use a product of our sponsors

49% of our speakers identify as a minority group within the sector

44% of our community members identify as female, non-binary or transgender

OUR PREVIOUS PARTNERS

snowflake®   UNiDAYS   dunnhumby   ZOOPLA   PRODUCT MADNESS

monzo   depop   BARCLAYS   Direct Line Group   dataiku

comparethemarket™   NVIDIA   bumble inc.   Starburst

Checkout.com   theTradeDesk®   Meta   sdg group   LV= GI

OVO   King   UKRI Innovate UK   BridgeAI   DIGITAS   IBM   MARS Petcare

gousto   HYMANS ROBERTSON   Royal Mail   M&S   databricks   asos

paymentsense beyond ordinary   GSK   bsi.   CLEO   DATA IDOLS.   pwc   deliveroo

WE HAVE HAD SOME GREAT FEEDBACK . . .

"DSF has been one of the best events I have been to this year."

"For a free event it's spectacular, the sponsors were really great and you got to talk to some of the sponsors at their booths and find out what they are doing."

"The community has been great, very energetic and everyone was inclusive and I made a lot of new friends on the day."

Ali Parandeh - Software Engineer
HACK PARTNERS

"The vibe is vibrant and young, theres so many people who are really excited about data science and the possibilities of it, and I'm really enoying the atmosphere here."

Tony Seale
Knowledge Graph Architect
UBS

"Well organised, fun, dynamic event. This is great for our data science & data engineer recruitment."

Reyhaneh Esmaielbeiki
Senior Data Scientist
ATTEST

"The Data Science Festival was amazing. We met a super diverse group of people. We joined for people to get to know us and the work we do behind the scenes."

Cris Georgescu - Specialist recruiter
DIRECT LINE

"Second year back, we have met so many fantastic people from data scientists to data engineers"

"I really enjoy the festival & the partnership with the Data Science Festival."

Holly Edwards
Brand & attraction Manager
M&S

"It was great to see different diverse groups of people. Surprisingly we had more women than men - showing the glass ceiling is being broken which is always the goal."

Kolo Manonge
Recruitment Coordinator
KING

DATA SCIENCE FESTIVAL

PARTNERSHIP OPPORTUNITIES

MAINSTAGE FESTIVAL

Our flagship in-person festival, held once a year in London each spring. A full day of talks, networking, and learning where 600 attendees, selected from over 2,000 applications, come together to connect, share, and celebrate the best in data.

Audience: Data practitioners, engineers, scientists, and leaders

Timing: Spring

Size: 600 in-person attendees

GLOBAL ONLINE SUMMIT

A five-day online event featuring talks, tutorials, and panels from leading voices in data and technology. This global digital format enables sponsors to engage with thousands of professionals across time zones throughout the week.

Audience: Global data professionals at all levels

Timing: Winter

Size: 1000+ attendees across the week

LEADERS ROUNDTABLE

Exclusive sessions for senior data leaders to exchange insights and discuss challenges. Hosted quarterly on a first-come basis, these in-person events foster meaningful dialogue in an intimate setting

Audience: Heads of Data, CDOs, and senior leaders

Timing: Quarterly

Size: Up to 50 participants

SANDBOX SESSIONS

Flexible online or in-person events within the DSF calendar that spotlight your company's projects, innovations, or expertise. Choose your format - panel, lecture, or workshop, and DSF helps you reach your ideal audience with strong engagement and visibility.

Audience: Mixed-level professionals and community members

Timing: Flexible within the DSF calendar

Size: Typically around 100 attendees (50-100 in-person / 100+ online)

CAREER DAY

A dedicated in-person event connecting employers with early-career professionals, graduates, career changers, and parents returning to work. Career Day helps companies engage diverse talent and position themselves as employers of choice.

Audience: Graduates, career-changers, early-career professionals, and returners

Timing: Autumn

Size: Size: 400+ in-person attendees

THEMED MONTHS

DSF hosts a monthly event series focused on a specific topic, theme, or technology, featuring 4-6 sessions throughout the month. Sponsors host a single online or in-person session related to the theme, gaining visibility and access to attendee data from the full month's audience.

Audience: Practitioners and specialists in the month's theme

Timing: Monthly

Size: 50-100 in-person / 100+ online

ACADEMY SERIES

An interactive online learning experience running over four to six weeks, featuring four practical sessions (1-4 hours each). Participants earn a certificate on completion, and sponsors receive a bespoke event page and audience data for the full month.

Audience: Professionals seeking hands-on learning and skills development

Timing: Year-round

Size: 100+ attendees

MENTORSHIP PROGRAMME

A six-month partnership supporting the DSF Mentorship Programme. Engage with 50 mentors and 150+ mentees shaping the future of data, while championing career growth, diversity, and inclusion. Includes a Gold Career Day Package for premium visibility and early-career engagement.

Audience: Senior data professionals (mentors) and early-career data talent (mentees)

Timing: Six-month partnership

Size: 50 mentors and 150+ mentees

FEEDBACK FROM OUR PARTNERS . . .

"We're always on the look out for great talent in data, theres a real diverse mix of talent here and its great for us to meet new people and interact."

Sam Kondic - Senior Recruiter
KING

"You get to meet people from all walks of life. All different levels, Everyone's really friendly, everyone is really engaged. It makes it an ideal opportunity to meet people and talk about data."

James Bowkett
Technical Delivery Director
OPENCREDO

"There is a fantastic range of diversity in the room, including 50/50 women, which is essential as we start to build technology that serves all parts of society effectively."

Rob McCargow
Technology Impact Leader
PWC

"It helps from a recruitment perspective, we have candidates that have successfully joined from previous festivals."

Leila Seith Hassan
Head of Data Science and Analytics
DIGITAS

"This is Deliveroo's 5th year attending as a sponsor. It's a great opportunity to meet different folk from the local data science community."
"Partnering with the data science festival has been hugely beneficial and has definitely contributed to the success of Deliveroo over the years."

Shane Ahmed - Recruiting Manager
DELIVEROO

"There is a number of benefits, from a brand awareness perspective its been great, and getting engaged with a whole community of data scientists, analysts and engineers."

Sarah Canning
Regional Marketing Manager
TIMEXTENDER

DATA SCIENCE FESTIVAL

BE PART OF DATA SCIENCE FESTIVAL DSF

PARTNERING WITH THE DATA SCIENCE FESTIVAL GIVES YOU A UNIQUE OPPORTUNITY TO ASSOCIATE YOUR BRAND WITH DATA GAME CHANGERS

IT WILL HELP YOU TO . . .

ESTABLISH YOURSELF AS A LEADER

PUSH YOUR BRAND AWARENESS

GAIN EXPOSURE TO KEY INFLUENCERS

HIRE TOP DATA PROFESSIONALS FROM ALL ACROSS THE UK

SPEAK AT OUR EVENTS

GAIN NEW LEADS FOR YOUR SALES & MARKETING TEAMS

CONNECT WITH A WIDE-RANGING AUDIENCE IN THE EXPONENTIALLY EXPLODING WORLD OF DATA

BUILD RELATIONSHIPS